

creative transformation

Strengthening the Economy of Northeast Wisconsin

Creative Future Café

Thursday, October 9, 2003 🌐 5:30 p.m. – 8:30 p.m. 🌐 S.C. Grand, 1250 Mid-Valley Dr., De Pere

5:30 – 6:30 p.m. Registration, cash bar and buffet – eat as you come in and program will begin promptly at 6:30 p.m.

6:30 – 7:45 p.m. Highlight video of Dr. Richard Florida's speech on 9/18/03
Active discussion of World Café topic: **How do we actively involve young people in the creative new economy of NE WI?** *The room will follow the "World Café" format of having a topic at each table and moving & mixing tables every 10 minutes so participants interact with everyone in the room by the end of the night. Business and Community Leaders will be at each table to work with young people in a team atmosphere.*

7:45 – 8:30 p.m. Social reception, cash bar, coffee and dessert

Hosted By: Young Professionals Network &
(Green Bay Area)



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An event was held 9/18/03 entitled "**A Creative Future: Shaping our Regional Economy**". Over 400 people attended from business, education, government and the community to hear from Dr. Richard Florida, author of *The Rise of The Creative Class*. (See www.creativeclass.org) They were looking for ways to spark our economy and ensure a brighter future for our region. At the event, Richard Florida and his colleagues utilized interactive technology to lead the room through a process of "holding up the mirror" to determine crucial issues and identify ways to implement changes.

The prevailing message from the event both from the experts and looking at ourselves? **ENGAGE YOUNG PEOPLE** and create a community open to diverse people of all ages, races, and backgrounds to ensure economic success and a vibrant future for our region. We need to make NE Wisconsin a place where all people feel valued, energized, and empowered. **WHY?** Because the key to success in any realm is PEOPLE. Creativity sparks innovation and productivity - and needs to be actively sought, cultivated, and rewarded.

The September 18th Creative Future Event was a **catalyst** – and the October 9th Creative Future Café will build upon that momentum. On 9/18 we held up the mirror and heard from respected experts who helped us define work we need to do in our region. We participated, voted, and determined our direction.

On October 9th... we move forward in that direction.

\$5.00 for Members of either YPN or Pulse; **\$7.00** for Non-Members

To register: Online at www.acreativefuture.com or call Sue Gerrits at 920-435-4540 x 102



Registration Sponsored by the Green Bay Area Chamber of Commerce



A CREATIVE FUTURE | shaping our regional economy